

WELCOME TO

NIT**RO**
COMMERCE

Dear Jyoti,

Welcome to the Nitro Commerce family! We're thrilled to have you join us. At Nitro Commerce, our vision is to Accelerate Commerce by solving challenges that can double or triple the size of e-commerce in India.

Our Mission

With a mission to redefine digital commerce and marketing technology with AI-driven solutions that empower businesses to grow. Your role is crucial to our success, and we are excited to see the impact you will make.



Our Values

1. Collaborative Spirit: Achieving extraordinary results through teamwork.
2. Client Satisfaction: Understanding and meeting our clients' needs.



Our Vision

Is to Accelerate commerce. By solving challenges for the brands we believe we can double even triple the size of e-commerce in India.



Welcome aboard!

Warm regards,
Umair Mohammed
CEO, Nitro Commerce

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Our Journey



2021

The Ex-founders of Wigzo Technologies started [Nitro](#). Under their leadership, Wigzo became India's number one automation tool, serving renowned clients such as Libas, FabIndia, and Charmacy London. In 2021, his venture was acquired by Shiprocket, marking a significant milestone in the industry.



2023

In 2023, the team made a vigorous return with the launch of Nitro Commerce. The platform offers new-age AI tools designed for leading commerce brands. Nitro Commerce acts as a bridge, built from years of experience, enabling brands to navigate challenges like engaging anonymous visitors, streamlining complex marketing strategies, and smoothing out conversion processes.



2024

The launch of Nitro Commerce has been made possible through significant seed funding totalling USD 2 million. Leading the investment are Cornerstone, Warmup Ventures, Lead Angels, and Dholakia Ventures, along with notable individual investors Arjun Vaidya, Kunal Khattar, and Nikunj Jain.



Our Team



Pratik Anand

Business & Sales



Atyab Mohammed

Technology



Shamail Tayyab

Shamail Tayyab



Umair Mohammed

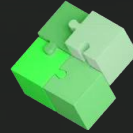
Marketing, Finance & Growth

Our Products



NitroX

Patent-pending identity
identification technology



Nitro Collab

Transforming micro-nano creators
to brand ambassadors



Nitro Store

AI-driven personalized
storefronts



Nitro AI

Solving commerce challenges
through AI



Nitro Play

Gamified ads for enhanced
engagement

Policies & Procedures

POSH Policy

Nitro Commerce is committed to providing a safe and respectful workplace. Our Prevention of Sexual Harassment (POSH) policy ensures that every employee is treated with dignity and respect. We have zero tolerance for any form of sexual harassment, and any complaints will be handled with utmost confidentiality and seriousness.

Performance Policy

You will have monthly reviews and the Appraisals will be done every year by the DOJ

Work From Home Policy

- No WFH on Mondays and Fridays.
- A maximum of 3 WFH days are allowed per month.
- Ensure your requests for WFH are approved in advance by your manager.

Leave Policy:

You will be entitled to 2.5 Leaves per month which will not be forwarded/encashed next year

Substance Use Policy:

- No smoking, drug abuse, or alcohol consumption is allowed on company premises.
- We maintain a drug-free workplace to ensure the safety and well-being of all employees.

IT Asset Policy

You will be solely responsible for taking care of IT Assets and any issue with the asset due to your carelessness/malpractice will be borne by you

Dress Code Policy:

- Maintain a professional and appropriate dress sense.
- Avoid wearing anything that may be considered vulgar or inappropriate for the workplace.

Attendance Policy:

Attendance needs to be marked on GretHR (HRMS) 10 AM-12 PM and subsequently complete 7.5 hours per day

Company Culture & Engagement

We look forward to working with You,

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